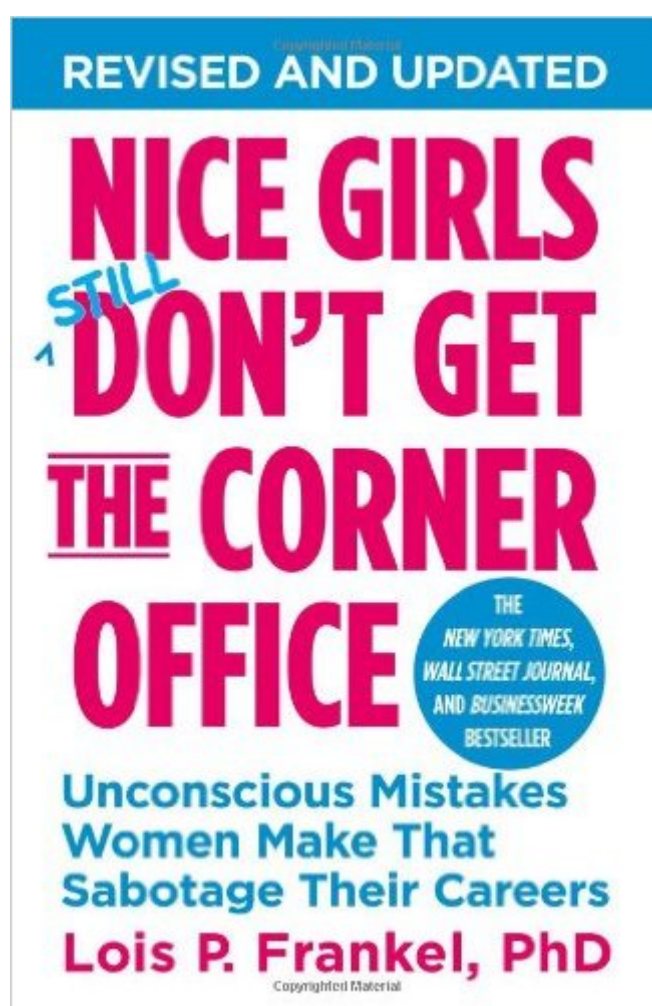


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Nice Girls Don't Get The Corner Office: Unconscious Mistakes Women Make That Sabotage Their Careers (A NICE GIRLS Book)



Synopsis

BEFORE YOU WERE TOLD TO "LEAN IN," DR. LOIS FRANKEL TOLD YOU HOW TO GET THAT CORNER OFFICE The New York Times bestseller, which for 10 years has been a must-have for women in business, is now completely revised and updated. In this new edition, internationally recognized executive coach Lois P. Frankel reveals a distinctive set of behaviors-over 130 in all-that women learn in girlhood that ultimately sabotage them as adults. She teaches you how to eliminate these unconscious mistakes that could be holding you back and offers invaluable coaching tips that can easily be incorporated into your social and business skills. The results for hundreds of thousands of women have been career opportunities they never thought possible-at every stage of their career, from entry-level to the corner office! Stop making "nice girl" errors that can become career pitfalls, such as: Mistake #13: Avoiding office politics. If you don't play the game, you can't possibly win. Mistake #21: Multi-tasking. Just because you can do something, doesn't mean you should do it. Mistake #54: Failure to negotiate. Don't equate negotiation with confrontation. Mistake #70: Inappropriate use of social media. Once it's out there, it's hard to put the toothpaste back in the tube. Mistake #82: Asking permission. Children, not adults, ask for approval. Be direct, be confident.

Book Information

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Customer Reviews

I had an epiphany-like moment over and over again when Frankel points out that when people shame a woman for unladylike behavior, it's not because there is such a shameful thing as unladylike behavior, it's because it's the easiest and most effective means of getting whatever it is

they want out of you. Because we've been so conditioned to be pleasing to others, accusing a woman of behaving in an unpleasing manner is like an automatic shut off button that manipulative people use against us. Accusations and implications of this manner have no basis in reality, it's just a means of shutting us up and keeping us out. I'd downloaded several other career advice audiobooks before this one, as I was looking for career advice because I'm a new grad starting my first corporate job. I found the other new grad career advice books rather trite and unhelpful. I was hesitant about this purchase because I wasn't worried about snagging the "corner office," so much as just getting started, but I am so glad I found this gem as I begin my journey through the corporate world. I'm so impressed with the book I intend on buying copies for female friends as graduation presents. I also loved that Frankel recommends a plethora of other resources and career coaching books throughout. She is a generous author who never fails to cite and recommend her influences, a rare skill in a world of self-promotional and narcissistic branding.

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